

Crossioads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract # 1399727

Schedule Dates Advertiser

Ågency

Product

Brand

Sales Office

Buyer Name

Phone/Fax

Date:

Accepted-Station:

CPE

10/30/12-11/05/12

American Crossroads (41509)

Crossroads Media-Alexandria (2097)

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

National/Political Issue Agency BRD

AMERICAN CROSSROADS/1274 (482150) Salesperson Millennium/DC, Washington DC (1108)

> Millennium Washington DC Ramsey, Noelle

11/27/1274

Account Types

Billing Type Weekly/Irregular Comments Ámerican Crossroads JARED SALLES Date Entered Last Modified 10/24/12 10/25/12

\$23,587.50

Amy Marino Entered By

Νo CO-OP

Headline # ECR09850962 Demo A35+

Order Type Normal Package Deal

Commission % 15.00

Date:

Comments:

Commission \$4,162.50

Net Total Śales Tax Columbus (WTTE) By Broadcast Month Spots <u>Rate</u> Nov. 2012 \$27,750.00 Grand Total: \$27,750.00

e Line Typ	pe / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı We	Th F	-r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line	e / SPOT (4)	11/02/12-11/02/12	2	:30	10A- Maury Povich					1	i		1	\$500.00	\$500.00	Columbus (WTTE)	MAURY	10/24/1
2.0 Normal Line	e / SPOT (5)	11/05/12-11/05/12	2	:30	10A- Maury Povich		1						1	\$500.00	\$500.00	Columbus (WTTE)	MAURY	10/24/1
3.0 Normal Line	e / SPOT (6)	10/30/12-10/30/12	2		1:05A- New Adventures of Old Christine		-	1					1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/1
4.0 Normal Line	e / SPOT (7)	10/31/12-10/31/12	2		1:05A- New Adventures of Old Christine				1				1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/1
5.0 Normal Line	e / SPOT (8)	11/01/12-11/01/12	2		1:05A- New Adventures of Old Christine					1			1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/1
6.0 Normal Line	e / SPOT (9)	11/02/12-11/02/12	2		1:05A- New Adventures of Old Christine					1	1		1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/1
7.0 Normal Line	e / SPOT (10)	11/05/12-11/05/12	2		1:05A- New Adventures of Old Christine		1						1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/
8.0 Normal Line	e / SPOT (11)	10/30/12-10/30/12	2	:30	11:33P- Seinfeld			1					1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/1
9.0 Normal Line	e / SPOT (İ2)	10/31/12-10/31/12	2	:30	11:33P- Seinfeld				i				1	\$450.00		Columbus (WTTE)	SEINFELD	10/24/1
10.0 Normal Line	e / SPOT (13)	11/01/12-11/01/12	2	:30	11:33P- Seinfeld					1			1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/1
11.0 Normal Line	e / SPOT (14)	11/02/12-11/02/12	2	:30	11:33P- Seinfeld					1	1		1	\$450.00		Columbus (WTTE)	SEINFELD	10/24/1

Accepted-Agency/Advertiser:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract # 1399727 Schedule Dates 10/30/12-11/05/12 Ådvertiser American Crossroads (41509) Agency Crossroads Media-Alexandria (2097) Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand AMERICAN CROSSROADS/1274 (482150) Salesperson Millennium/DC, Washington DC (110B) Sales Office Millennium Washington DC Buyer Name Ramsey, Noelle Phone/Fax 1 CPE 11/27/1274

> Weekly/Irregular American Crossroads

> > Accepted-Station:

JARED SALLES

National/Political Issue Agency 8RD

Àccount Types

Billing Type

Comments

Date:

Demo A35+ Order Type Normal Package Deal Commission % 15.00 Commission \$4,162.50 Net Total \$23,587.50 Sales Tax

Date:

Comments:

10/24/12

10/25/12

Ν̈́ο

Ámy Marino

ECR09850962

Date Entered

Last Modified

Entered By

Headline #

CO-OP

Columbus (WTTE) By Broadcast Month **Spots** Rate Nov. 2012 37 \$27,750.00 Grand Total: \$27,750.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fi	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
lormal Line / SPOT (1S)	11/05/12-11/05/12	2	:30	11:33P- Seinfeld		1						1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12
lormal Line / SPOT (16)	10/30/12-10/30/12	2	:30	9A- News-Good Day Columbus 9am			i					1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
lormal Line / SPOT (17)	10/31/12-10/31/12	2						i				1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
lormal Line / SPOT (18)	11/01/12-11/01/12	2	:30					1	1			1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/1
lormal Line / SPOT (19)	11/02/12-11/02/12	2							i			i	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/1
lormal Line / SPOT (20)	11/05/12-11/05/12	2	:30			1						i	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/1
Normal Line / SPOT (21)	10/30/12-10/30/12	2	:30	11P- The Office			1					i	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/1
lormal Line / SPOT (22)	10/31/12-10/31/12	2	:30	11P- The Office				1				i	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
lormal Line / SPOT (23)	11/01/12-11/01/12	2	:30	11P- The Office				1	i			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
lormal Line / SPOT (24)	11/02/12-11/02/12	2	:30	11P- The Office					1			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
Normal Line / SPOT (2S)	11/05/12-11/05/12	2	:30	11P- The Office		1					_	1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
	lormal Line / SPOT (15) lormal Line / SPOT (16) lormal Line / SPOT (17) lormal Line / SPOT (18) lormal Line / SPOT (19) lormal Line / SPOT (20) lormal Line / SPOT (21) lormal Line / SPOT (22) lormal Line / SPOT (23) lormal Line / SPOT (24)	Iormal Line / SPOT (15) 11/05/12-11/05/12 Iormal Line / SPOT (16) 10/30/12-10/30/12 Iormal Line / SPOT (17) 10/31/12-10/31/12 Iormal Line / SPOT (18) 11/01/12-11/01/12 Iormal Line / SPOT (19) 11/02/12-11/02/12 Iormal Line / SPOT (20) 11/05/12-11/05/12 Iormal Line / SPOT (21) 10/30/12-10/30/12 Iormal Line / SPOT (22) 10/31/12-10/31/12 Iormal Line / SPOT (23) 11/01/12-11/01/12 Iormal Line / SPOT (24) 11/02/12-11/02/12	Iormal Line / SPOT (1S) 11/05/12-11/05/12 2 Iormal Line / SPOT (16) 10/30/12-10/30/12 2 Iormal Line / SPOT (17) 10/31/12-10/31/12 2 Iormal Line / SPOT (18) 11/01/12-11/01/12 2 Iormal Line / SPOT (19) 11/02/12-11/02/12 2 Iormal Line / SPOT (20) 11/05/12-11/05/12 2 Iormal Line / SPOT (21) 10/30/12-10/30/12 2 Iormal Line / SPOT (22) 10/31/12-10/31/12 2 Iormal Line / SPOT (23) 11/01/12-11/01/12 2 Iormal Line / SPOT (24) 11/02/12-11/02/12 2	Idormal Line / SPOT (15) 11/05/12-11/05/12 2 :30 Idormal Line / SPOT (16) 10/30/12-10/30/12 2 :30 Idormal Line / SPOT (17) 10/31/12-10/31/12 2 :30 Idormal Line / SPOT (18) 11/01/12-11/01/12 2 :30 Idormal Line / SPOT (19) 11/02/12-11/02/12 2 :30 Idormal Line / SPOT (20) 11/05/12-11/05/12 2 :30 Idormal Line / SPOT (21) 10/30/12-10/30/12 2 :30 Idormal Line / SPOT (22) 10/31/12-10/31/12 2 :30 Idormal Line / SPOT (23) 11/01/12-11/01/12 2 :30 Idormal Line / SPOT (24) 11/02/12-11/02/12 2 :30	Iormal Line / SPOT (1S) 11/05/12-11/05/12 2 :30 11:33P- Seinfeld Iormal Line / SPOT (16) 10/30/12-10/30/12 2 :30 9A- News-Good Day Columbus 9am Iormal Line / SPOT (17) 10/31/12-10/31/12 2 :30 9A- News-Good Day Columbus 9am Iormal Line / SPOT (18) 11/01/12-11/01/12 2 :30 9A- News-Good Day Columbus 9am Iormal Line / SPOT (19) 11/02/12-11/02/12 2 :30 9A- News-Good Day Columbus 9am Iormal Line / SPOT (20) 11/0S/12-11/0S/12 2 :30 9A- News-Good Day Columbus 9am Iormal Line / SPOT (21) 10/30/12-10/30/12 2 :30 9A- News-Good Day Columbus 9am Iormal Line / SPOT (21) 10/30/12-10/30/12 2 :30 11P- The Office Iormal Line / SPOT (23) 11/01/12-11/03/12 2 :30 11P- The Office Iormal Line / SPOT (24) 11/02/12-11/02/12 2 :30 11P- The Office	Internal Line / SPOT (15) 11/05/12-11/05/12 2 30 11:33P- Seinfeld	1	Internal Line / SPOT (15)	Internal Line / SPOT (1S) 11/05/12-11/05/12 2 30 11:33P- Seinfeld 1 1 1 1 1 1 1 1 1	Internal Line / SPOT (1S) 11/05/12-11/05/12 2 30 11:33P- Seinfeld 1 Internal Line / SPOT (16) 10/30/12-10/30/12 2 30 9A- News-Good Day Columbus 9am 1 Internal Line / SPOT (17) 10/31/12-10/31/12 2 30 9A- News-Good Day Columbus 9am 1 Internal Line / SPOT (18) 11/01/12-11/01/12 2 30 9A- News-Good Day Columbus 9am 1 Internal Line / SPOT (19) 11/02/12-11/02/12 2 30 9A- News-Good Day Columbus 9am 1 Internal Line / SPOT (20) 11/05/12-11/05/12 2 30 9A- News-Good Day Columbus 9am 1 Internal Line / SPOT (21) 10/30/12-10/30/12 2 30 30 30 30 30 30 30	Internal Line / SPOT (1S)	Internal Line / SPOT (1S) 11/05/12-11/05/12 2 30 11:33P- Seinfeld 1 1 1 1 1 1 1 1 1	Internal Line / SPOT (1S) 11/05/12-11/05/12 2 :30 11:33P- Seinfeld 1 1 1 1 1 1 1 1 1	Section Sect	Internal Line SPOT (15) 11/05/12-11/05/12 2 30 11:33P- Seinfeld 1 1 \$450.00 \$450.00	Station Stat	Commal Line SPOT (15) 11/05/12-11/05/12 2 30 11:33P- Seinfeld 1 1 \$450.00 \$450.00 \$600.00 \$6

NAME AND DOORS ARE AN ENGLY. CHARLEST SC 2013

Accepted-Agency/Advertiser:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract # 1399727 Schedule Dates 10/30/12-11/05/12 Advertiser Agency

American Crossroads (41509)

Crossroads Media-Alexandria (2097) POLITICAL CANDIDATE SUPER PAC (ns) (1386)

AMERICAN CROS5ROADS/1274 (482150) Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC Buyer Name Ramsey, Noelle

Phone/Fax 1 CPE

Product

Brand

11/27/1274 Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments American Crossroads JARED 5ALLES

Date Entered 10/24/12 Last Modified 10/25/12 **Entered By** Amy Marino

No CO-OP ECR09850962 Headline#

Demo A35+ Order Type Normal

Package Deal Commission % 15.00

Commission \$4,162.50 Net Total

\$23,587.50

Sales Tax

Columbus (WTTE) By Broadcast Month Spots <u>Rate</u> 37 Nov. 2012 \$27,750.00 Grand Total: \$27,750.00 37

Line	Line Type / Break Type (Ref #)	Dates	5ec	Length	Run Times	5PW	Мо	Tu	We	Th	Fr 5a	. 5บ	5 pots	Rate	Total	5tation	Comments	Entered
23.0	Normal Line / 5POT (26)	10/30/12-10/30/12	2	:30	12:35A- The Office 2			1					1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/1
24.0	Normal Line / 5POT (27)	10/31/12-10/31/12	2	:30	12:35A- The Office 2				1			-	1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/1
25.0	Normal Line / 5POT (28)	11/01/12-11/01/12	2	:30	12:35A- The Office 2					1			1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/1
26.0	Normal Line / 5POT (29)	11/02/12-11/02/12	2	:30	12:35A- The Office 2						i		i	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/1
27.0	Normal Line / 5POT (30)	11/05/12-11/05/12	2	:30	12:35A-The Office 2		1						1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/1
28.0	Normal Line / SPOT (31)	10/30/12-10/30/12	2	:30	6:57:56P- Two And A Half Men 2			1				-	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/1
29.0	Normal Line / 5POT (32)	10/31/12-10/31/12	2	:30	6:57:56P- Two And A Half Men 2				1				1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/1
30.0	Normal Line / 5POT (33)	11/01/12-11/01/12	2	:30	6:57:56P- Two And A Half Men 2					1			1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/1
31.0	Normal Line / 5POT (34)	11/02/12-11/02/12	2	:30	6:57:56P- Two And A Half Men 2						1		1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/1
32.0	Normal Line / SPOT (35)	11/05/12-11/05/12	2	:30	6:57:56P- Two And A Half Men 2		1						1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/1
33.0	Normal Line / 5POT (36)	10/30/12-10/30/12	2	:30	7:30A-7:57A (EST)			1					i	\$800.00	\$800.00	Columbus (WITE)	GOOD DAY COLUMBUS	10/24/1

CONFIRMATION CONTRACT

Date:

Accepted-5tation:

Date:

Comments:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract # 1399727

Schedule Dates 10/30/12-11/05/12

Advertiser American Crossroads (41509) Agency Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand AMERICAN CROSSROAD5/1274 (482150)

Salesperson Millennium/DC, Washington DC (1108) Sales Office Millennium Washington DC

Buyer Name Ramsey, Noelle

Phone/Fax

CPE 11/27/1274

Account Types National/Political Issue Agency BRD Billing Type

Weekly/Irregular Comments American Crossroads JARED SALLES Date Entered 10/24/12 Last Modified 10/25/12 Entered By

Amy Marino No

CO-OP Headline #

ECR09850962 A35+

Demo Order Type Normal Package Deal

Commission % 15.00

Commission \$4,162.50 Net Total

Sales Tax

\$23,587.50

By Broadcast Month Nov. 2012	Spots	Rate
=	537	\$27,750.00
Grand Total:	37	\$27,750.00

Line	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT (37)	10/31/12-10/31/12	2	:30	7:30A- 7:57A (EST)				1				1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
35.0	Normal Line / SPOT (38)	11/01/12-11/01/12	2	:30	7:30A- 7:S7A (EST)				[1			1	\$800,00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
36.0	Normal Line / SPOT (39)	11/02/12-11/02/12	2	:30	7:30A- 7:57A (EST)						1		1	\$800.00	\$800,00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
37.0	Normal Line / SPOT (40)	11/05/12-11/05/12	2	:30	7:30A- 7:57A (EST)		1						1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
			1		CON	EIE	ΣŇΛ	ΔΤ	10	١À١	\overline{C}	TIA	DAC	Т		1		

		CONFIRMATION	CONTRACT	_	
Åccepted-Ågency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	